

A message from the 2021/22 ORSA Executive

COVID-19 was a blow to everyone this past year and ORSA, like so many other societies and volunteer organizations, has tried to step up to the challenge with a renewed sense of purpose, a call to action rather than a reason to wallow.

When the pandemic first hit everything, including all events ORSA usually offers, came to a halt. The AGM came late in the summer and the entire executive had decided to step back which left a void and no-one to carry the organization forward. In this void, a new team stepped forward presenting a new strategic plan with which to garnish new support with the hopes of a valuable energy the society had seemed to be losing as the year waned and the isolation of the pandemic lengthened.

By the time of the OAA President's visit in mid-November ORSA had a new Executive with a big job ahead, to bring a society back from the brink of abandonment and irrelevancy. What was a surprise was to hear that there were many architecture societies across the province that were facing similar challenges amplified by the state of existing brought on during the current health crisis.

Armed with a new strategic plan the Executive has already begun to make strides towards its goals of improved communication with its membership and providing an outline of objectives for its membership to get involved with. A short form outline of this strategic plan is included in this report.

A web developer has already been engaged and we expect the new site to be launched by the end of Q1 2021 to align with the first online version of Ottawa Architecture Week. Our social media is slowly growing traction with 15% of our first year goals and plans are underway to reach out to local firms and schools of architecture and technology to raise awareness to re-connect with our membership and spread the word about how people can get involved in our local architecture community.

ORSA is committed to becoming a more relevant and focused society of engaged members and interested audience through which we promote the values of our profession in our community. ORSA volunteers, including the executive, board members and the leaders who organize our events (such as Ottawa Architecture Week, Women of Architecture, the Official Plan Committee and the Golf Tournament) are who make this organization function and make it great. We are looking forward to a year of new growth and youthful energy through which to inspire our membership to get more involved and reconnect with each other and their community. As can be seen in the financial report, ORSA is well positioned for an exciting year of revitalization, so hold on, it will be an exciting ride.

2021 Annual Report

Executive Committee:

Chair	Christopher Moise, Architect
Vice-Chair	Tamara Khou, Architect
Treasurer	Darryl Hood, Architect
Secretary	Paolo Marinelli, Intern Architect
Registrar	Marc Mainville, Intern Architect
Intern Liaison	Jason Vandenberg, Intern Architect
OAA Liaison	Gord Erskine, Architect
RAIC Liaison	<i>Vacant</i>
Carleton University	<i>Vacant</i>

Contributors

Ottawa Architecture Week	Women of Architecture	Official Plan Committee
Camille Baello	Camille Baello	Shannon Bassett
Alexandra Blanchet	Alexandra Blanchet	Toon Dreessen
Roberto Campos	Zeynep Ekim	Gord Erskine
Darryl Hood	Carolyn Gillespie	Tobias Fellows
Tamara Khou	Enid Huang	Janis Hamacher
Paolo Marinelli	Tamara Khou	Jennifer Heaney
Mitch Vanderborn	Monique St. Pierre	Marc Mainville
Edward Solodukhin		Ali Navidbakhsh
Monique St. Pierre		Monique St. Pierre
		Alberto Temprano
		Martin Tite
		Ralph Wiesbrock

Report on Activities:**1.0. Annual General Meeting 2021 (Virtual)**

The virtual Annual General Meeting was held on December 20, 2021 over Zoom. Although limited, attending members heard a summary of the past year's activities and events from the Executive including an update on ORSA Financials, presented by Treasurer Darryl Hood. ORSA Chair Christopher Moise thanked all for attending and spoke about the limited activities of the Society during the pandemic. 2021 has continued to see our members working remotely, with some slowly returning to offices, and the continuation of on-line meetings but marked by a general lack of in-person gathering. This state of living and working over the last year has made it difficult for everyone and ORSA, like so many other societies and volunteer organizations, has tried to step up to the challenge with a renewed sense of purpose, a call to action rather than a reason to stay dormant.

When the pandemic first hit in 2020, all the events ORSA usually offers, came to a halt. The AGM came late in the summer 2020 and the entire executive had decided to step back at that time, which left a

void and no-one to carry the organization forward. In this void, a new team stepped forward presenting a concise strategic plan with which to garnish support, hoping to provide fresh energy into the society.

Armed with a new strategic plan the Executive quickly focused on delivering on improving communication with its membership by providing a new website (this was completed and launched in spring 2021.)

ORSA is committed to becoming a more relevant and focused society of engaged members with an interested audience through which we promote the values of our profession in our community. ORSA volunteers, including the executive, Committee members and the leaders who organize our events (such as Ottawa Architecture Week), architecture students and interns are who make this organization function and make it great. We are looking forward to a new year of growing involvement and youthful energy through which to inspire our membership to reconnect with each other and their community.

With this in mind, ORSA has reconnected with Doors Open Ottawa which we believe is an ideal way to accomplish this. Please join me in welcoming Amy Kudrinko, who is the City coordinator for DOO and has come to talk with us about this exciting annual event and discuss how Architects can get more involved.

2.0. 2020/21 Strategic Plan

In the aftermath of this situation, a small but eager team formed around a simple yet concise Strategic Plan through which to garnish new support and interest in the Society. This is an outlined short version of what it entails:

3.0. Golf Tournament

Cancelled due to COVID-19

4.0. Ottawa Architecture Week

Cancelled due to COVID-19

5.0. OAA President's Visit 2021

The annual OAA President visit with **Susan Speigel** took place virtually on **October 21, 2021**. This event was shared this year with the St. Laurence Valley Society of Architects and was well attended (approx 40 attended the zoom meeting).

6.0. Official Plan Committee

City of Ottawa New Official Plan adopted by City Council November 2021

7.0. ORSA Intern's Meeting

ORSA executive held a meeting with local Interns on **November 25, 2021** to discuss issues that matter to them and to look for ways that ORSA can better support them on their road to getting their license. ORSA made a connection with the group **Becoming Architects Canada** - bac-dac.ca and will be looking for additional ways to support and collaborate with them in 2022.

8.0. Women of Architecture

Inactive 2020

9.0. New Website and Communications

The new website is already improving communication and outreach with **ORSA membership** and the community through our events page, while providing a way to connect to the Executive, Committee Leaders and Membership as a whole.

10.0. 2022 Objectives

Our fundamental objective in 2022 is to **build up our engagement** of our members, supporters and the public to **raise awareness** of the Society's activities and find **new opportunities to engage** with our community.

Objectives (Volunteering opportunities) for the upcoming year include:

- Building Volunteer numbers for Committees with Leaders to guide them in our **online communications** (website/social channels);
- Virtual and (hopefully) in-person networking **events**;
- Collaboration and support for **Doors Open Ottawa 2022** - including an in-person celebration event;
- Support the Architecture Student event - **KOSMIC 2022**;
 - funding for installation space which provides a public outreach component; and
 - funding the documentation to provide for display/event during Ottawa Architecture Week 2022;
- Development of the **ORSA Executive Manual** for continuity and knowledge transfer;
- Advocate/promote World Architecture Day (to coincide with **Ottawa Architecture Week 2022**);
- Increase opportunities to cross-pollinate our advocacy efforts with the **RAIC** locally;
- Funding/supporting local/online **Continuing Education** sessions for members;
- Development of the **ORSA Design Excellence Awards** tbd.

11.0. Financial Summary

As will be seen in the financial report, ORSA is well positioned for an exciting year of revitalization, so get involved, it will be an exciting ride.

See financial summary 2021 under separate cover.

2021 FINANCIAL REPORT

May 1, 2020 to April 30, 2021

<u>Category Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Difference</u>
Revenues			
OAA Memberships	\$ 21,000	\$ 22,715	\$ 1,715
Membership Sales			
Firm Memberships	\$ 1,000	\$ 600	\$ (400)
Individual Memberships	\$ 500	\$ -	\$ (500)
Supporters	\$ -	\$ -	\$ -
Events			
Golf Tournament	\$ -	\$ -	\$ -
Special Project Funding			
Ottawa Architecture Week	\$ 15,000	\$ 5,000	\$ (10,000)
Local Advocacy (OAA funding)	\$ -	\$ 3,582	\$ 3,582 *
WOA!	\$ -	\$ 5,000	\$ 5,000
Investment Income	\$ 140	\$ 525	\$ 385
Total Revenues	\$ 37,640	\$ 37,422	\$ (218)

<u>Category Description</u>	<u>Budget</u>	<u>Actual</u>	<u>Difference</u>
Expenses			
Administration			
Executive/Board Meetings	\$ 1,200	\$ -	\$ 1,200
Mailbox	\$ 300	\$ 271	\$ 29
Misc. (printing, postage, etc)	\$ 100	\$ -	\$ 100
Part Time Admin	\$ -	\$ -	\$ -
Banking			
Quicken software	\$ 40	\$ -	\$ 40
Bambora (online CC)	\$ 200	\$ 180	\$ 20
Banking fees	\$ 25	\$ 2	\$ 24
Merchant Services	\$ -	\$ -	\$ -
Donations			
Children's Hospital	\$ -	\$ -	\$ -
Partner event sponsorships	\$ 2,500	\$ -	\$ 2,500
Student Awards	\$ 500	\$ -	\$ 500
Charitable Donations (TBD)	\$ 10,000	\$ -	\$ 10,000
Events			
AGM (2020)	\$ -	\$ 225	\$ (225) **
Golf Tournament	\$ -	\$ -	\$ -
President's Dinner	\$ 2,000	\$ -	\$ 2,000
Winter Party (ARIDO)	\$ 4,000	\$ -	\$ 4,000
ORSA Mixers	\$ 1,500	\$ -	\$ 1,500
ORSA Workshops	\$ 2,000	\$ -	\$ 2,000
Special Projects			
ORSA Design Excellence Awards	\$ 2,500	\$ -	\$ 2,500
Ottawa Architecture Week	\$ 15,000	\$ 612	\$ 14,388
WOA!	\$ 3,500	\$ 278	\$ 3,222
Official Plan	\$ 1,500	\$ -	\$ 1,500
Website			
Web Development	\$ 50,000	\$ 11,230	\$ 38,770
Web Maintenance	\$ 1,000	\$ 283	\$ 717
Discretionary Funds	\$ 1,000	\$ 10	\$ 990
Total Expenses	\$ 98,865	\$ 13,091	\$ 85,774
NET REVENUE	\$ (61,225)	\$ 24,331	\$ 85,556
Balance Beginning of Year		\$ 101,569	
Balance End of Year		\$ 125,900	

Member's Equity May 1, 2021

Chequing Account	\$ 125,900
Term Deposits	\$ 35,000
Total	<u>\$ 160,900</u>

* Includes \$1,081.53 returned from Architects 150 Special Project

** 1 year Zoom membership starting in December 2020

2021/2022 BUDGET (May 1, 2021 to April 30, 2022)

Category Description	Budget 2021	2021 Actual	2022 Budget
Revenues			
OAA Memberships	\$ 21,000	\$ 22,715	\$ 20,000
Membership Sales			
Firm Memberships	\$ 1,000	\$ 600	\$ 1,200
Individual Memberships	\$ 500	\$ -	\$ 250
Supporters	\$ -	\$ -	\$ -
Events			
Golf Tournament	\$ -	\$ -	\$ -
Special Project Funding			
Ottawa Architecture Week	\$ 15,000	\$ 5,000	\$ 10,000
Local Advocacy (OAA funding)	\$ -	\$ 3,582	\$ -
WOA!	\$ -	\$ 5,000	\$ -
Investment Income	\$ 140	\$ 525	\$ 525
Total Revenues	\$ 37,640	\$ 37,422	\$ 31,975

Category Description	Budget 2021	2021 Actual	2022 Budget
Expenses			
Administration			
Executive/Board Meetings	\$ 1,200	\$ -	\$ 1,000
Mailbox	\$ 300	\$ 271	\$ 300
Misc. (printing, postage, etc)	\$ 100	\$ -	\$ 100
Zoom Account	\$ 100	\$ -	\$ 225
Part Time Admin	\$ -	\$ -	\$ -
Banking			
Quicken software	\$ 40	\$ -	\$ 40
Bambora (online CC)	\$ 200	\$ 180	\$ 180
Banking fees	\$ 25	\$ 2	\$ 25
Merchant Services	\$ -	\$ -	\$ -
Donations			
Partner event sponsorships	\$ 2,500	\$ -	\$ 2,500
Student Awards	\$ 500	\$ -	\$ 500
Charitable Donations (TBD)	\$ 10,000	\$ -	\$ 10,000
Events			
AGM (2020 - Virtual)	\$ -	\$ 225	\$ -
Golf Tournament	\$ -	\$ -	\$ -
President's Dinner	\$ 2,000	\$ -	\$ -
Winter Party (ARIDO)	\$ 4,000	\$ -	\$ -
ORSA Mixers	\$ 1,500	\$ -	\$ 1,500
ORSA Workshops	\$ 2,000	\$ -	\$ 2,000
Special Projects			
ORSA Design Excellence Awards	\$ 2,500	\$ -	\$ 2,500
Ottawa Architecture Week	\$ 15,000	\$ 612	\$ 10,000
WOA!	\$ 3,500	\$ 278	\$ 5,000
ORSA Executive Handbook	\$ -	\$ -	\$ 500
Doors Open Ottawa	\$ -	\$ -	\$ -
Official Plan	\$ 1,500	\$ -	\$ -
Website			
Web Development	\$ 50,000	\$ 11,230	\$ 5,000
Web Maintenance	\$ 1,000	\$ 283	\$ 2,500
Discretionary Funds	\$ 1,000	\$ 10	\$ 500
Total Expenses	\$ 98,965	\$ 13,091	\$ 44,370
NET REVENUE	\$ (61,325)	\$ 24,331	\$ (12,395)
Balance Beginning of Year			\$ 125,900
Projected Balance End of Year			\$ 113,505